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4th May 2018

Reference – Incorrect labels on Match product: Stated rapid fire pistol instead of Patented flat-nose

Dear Julie,

We are sorry to learn that you have had the above issue and we can confirm that this was caused by a labelling error, that had been produced by our printed label supplier.

We have since addressed this issue by removing all incorrectly printed labels from our system as well as amending the label artwork with the supplier. Unfortunately however, some incorrectly labelled Match boxes had already been despatched from the factory prior to the problem being realised, which included the Match rifle cartridges despatched in your last order.

We can confirm that the contents of your order are Match flat-nose cartridges for rifles, which can be verified by the contents of the boxes as the pistol round would be a round-nose bullet.

We can only apologise for this issue and any confusion caused to your customers, but please be reassured that we have now addressed this issue internally and the rounds supplied in your last order are the Match flat-nose type.

Yours sincerely,



Clare Powers

Quality Manager



Jon Merry

International Sales Manager

